Mortgage Lead Management

This solution is all about bridging the gap between demand & supply of mortgage product. The site maintains database of borrowers. This database is shared among mortgage business associates as per their subscription plan. The details are used by mortgage business associates for their business expansion. Solution offers auto subscription facility. So after particular time period, subscription amount will be deleted automatically on basis of subscription plan & requested period.

Overall Features:-

o 24 hours a day, 7 days a week access to search and download from lead database
o Search using multiple filters including state, county, mortgage amount, interest rate, forecast date
o Instantly print and/or export your leads to Excel
o Automatic mail merge of all leads into pre-written marketing letters, or creates users own custom letters & Pre-merged envelopes
o Easily save favorite searches for faster lead downloading
o Upload company logo, or letterhead to be used in marketing letters
o Automatic schedule of direct mailing campaigns
o Set automatic email reminders and alerts for follow up calls
o Return bad leads online with click of a button
o Replacement leads are automatically credited to user's (business associate's) account
o Instantly view key performance indicators such as lead contact percentage, loan closing percentage, return on investment